



TOPIC: Crime Stoppers

SPEAKER: Keith de Bellefeuille Percy, Chairman of the Board of Directors, National Capital Area Crime Stoppers



Keith de Bellefeuille Percy has a lengthy and varied background of service in both the public and private sectors. As a young Lieutenant in the Canadian Army in the early 1970s, Keith moved to the diplomatic service where he served as a First Secretary at the Canadian Embassy in Washington.

Subsequent career moves took Keith to the Public Service Commission of Canada as Chief of External Relations; to the National Museums of Canada as Director of Communications; to Tourism Canada as

Director of Marketing for the Asia & Pacific Regions; to the Canadian Tourism Commission as Vice-President responsible for Overseas Marketing; and finally, to the Ottawa Tourism & Convention Authority where he served as President and Chief Operating Officer.

In 1999 Keith launched his own consulting firm, Maple Leaf Consulting, whose services include tourism marketing, management and organizational consulting. Throughout his busy professional life, Keith has made time to work for various charitable causes, and he currently serves as Chairman of the Board of Directors of National Capital Area Crime Stoppers.

Meeting Summary

Our second Chapter meeting of the Fall season was held on November 18, 2010 and we were happy to welcome Keith de Bellefeuille Percy, Chairman of the Board of Directors, National Capital and Area Crime Stoppers, as our Guest Speaker. While most of us were already familiar with the general objectives and successes of Crime Stoppers as a community run program, Keith shared various updates, statistics and program-related facts that were indeed an eye-opener. Of particular interest to attendees was the integration of impressive new technologies and youth-related initiatives into the program. More information can be found at <http://crimestoppers.ca/about/>.

Meeting held: Thursday, November 18, 2010

Time: 5:00-9:00 pm

Venue: Centurion Conference and Event Center, 170 Colonnade Road, Ottawa